

2023 SPONSOR PROSPECTUS



INDIANA
ACADEMY of PAs

Fall CME

Conference

| November 2-3 | Indianapolis



IAPA AT A GLANCE

The Indiana Academy of Physician Assistants is the essential resource for the PA profession in Indiana and the primary advocate for over 2,000 licensed PAs in the state. Join us in Indianapolis for the opportunity to connect with PAs who specialize in:

- Family/General Practice
- Internal Medicine Subspecialties
- Emergency Medicine
- Surgical Subspecialties
- Cardiology
- Oncology
- Over 60 mixed specialties



CONFERENCE OVERVIEW

2022 Conference at a glance at our new conference venue, Valle Vista Golf & Conference Center. We'll be returning to Valle Vista in 2023 and look forward to building on a successful 2022 conference.

200

Attendees

16

Lectures

18

Expert Speakers

15

Exhibitors



VENUE - VALLE VISTA GOLD & CONFERENCE CENTER

2023 FALL CONFERENCE

IAPA's Fall Conference is its largest annual educational and networking event, hosted over two days, drawing attendees from across Indiana and the Midwest. Our conference offers attendees the opportunity to earn Category 1 CME credits, needed to maintain their licensure. In 2022, the conference welcome over 200 attendees. We anticipate our return to Indianapolis will not only match but exceed that attendance number.

LODGING

Rooms are available starting at \$220/night, excluding taxes. Once the room block fills, it will not be expanded. The room block closes on October 1.

Home2 Suites by Hilton Indianapolis South Greenwood
5215 Noggle Way
Indianapolis, IN 46237
317.851.8518

LIABILITY

IAPA does not guarantee the security of unattended booths. The exhibit hall will be locked nightly, however it is recommended that no personal/valuable belongings be left at your booth overnight.

CANCELLATION

In the event of a sponsor/exhibitor cancellation, notice must be received in writing by October 1, 2023. All cancellations will be assessed a 10% administration fee of your total sponsor fee. Cancellations after October 1 will be expected to honor their signed sponsor agreement to pay.

EXHIBITING DETAILS

Exhibit booths will be assigned on a first-come, first-served basis. A booth will not be assigned until payment has been received by IAPA.

Exhibit hall traffic - IAPA will host daily dedicated hours in the morning and afternoon for attendees to visit the exhibitors. Additionally, an exhibit hall prize will be offered daily which can only be entered via booth engagement. Meals and refreshments will also be set-up in the exhibit hall to increase attendee traffic. Booth traffic is not guaranteed, it is important for booth staff to remember to be open, inviting and engaging to attendees.

Booth Set-up - Wednesday, November 1 - 5-6pm ET

Booth Strike - Friday, November 3 - 4-6pm ET

SUPPORT & ENGAGEMENT OPPORTUNITIES

GOLD SPONSORSHIP

\$7,500 | 2 AVAILABLE

- Lunch product theater
- 6' Exhibit Booth
- Four (4) conference registrations
- Full page ad in conference program
- Digital ad in IAPA INsights newsletter
- Logo placement on conference webpage, email promotions, print/digital program and on-site signage
- Final conference attendee list

BRONZE SPONSORSHIP

\$4,000

- Networking hour host - 15 min. speaking remarks
- 6' Exhibit Booth
- Two (2) conference registrations
- Half page ad in conference program
- Logo placement on conference webpage, email promotions, print/digital program and on-site signage
- Final conference attendee list

CONFERENCE LANYARDS

\$1,500

- Maximize visibility with branded lanyards provided to each attendee to wear throughout the conference.
- One (1) conference registration

EXHIBIT HALL PRIZE

\$2,000

- Recognition as host of daily exhibit hall giveaway

SILVER SPONSORSHIP

\$6,000 | 2 AVAILABLE

- Morning product theater
- 6' Exhibit Booth
- Four (4) conference registrations
- Half page ad in conference program
- Digital ad in IAPA INsights newsletter
- Logo placement on conference webpage, email promotions, print/digital program and on-site signage
- Final conference attendee list

EXHIBITOR

\$2,500

- 6' Exhibit Booth
- Two (2) conference registrations
- Logo placement on conference webpage, email promotions, print/digital program and on-site signage
- Final conference attendee list

REFRESHMENT SPONSOR

\$5,000

- Recognition as host of daily refreshment service (coffee, water, soda)
- Signage at beverage stations

CONFIRMATION FORM

Please complete the form to confirm your desired level of support at the IAPA 2023 Fall CME Conference. Please return the completed and signed form as well as a hi-resolution logo file in .PNG or .JPEG format to Isaiah Perez, iperez@indianapas.org. Your sponsorship will be complete once payment has been received, at which time all deliverables will be deployed (booth assignment, logo placement, etc.).

COMPANY INFORMATION

Name
Address
City
State
Zip Code
Website URL

PRIMARY CONTACT

Name
Email
Phone

SUPPORT LEVEL

Gold | \$7,500 Silver | \$6,000 Bronze | \$4,000

Exhibitor | \$2,500 Exhibit Hall Prize | \$2,000

Conference Lanyards | \$1,500 Refreshment Sponsor | \$5,000

Other (Specify)

Total Sponsor Fee:

CANCELLATION POLICY & AGREEMENT TO PAY

By signing this confirmation form, I accept the above outlined cancellation policy. If for any reason I must cancel my sponsorship, I understand that I will be assessed a 10% administration fee based on my total sponsor fee above. If cancellation is not submitted in writing by October 1, 2023, I understand my cancellation will not be honored and I agree to pay the total sponsor fee above.

Primary Contact Signature

Date