

INDIANA
ACADEMY of PAs

2022

FALL NOV

CME 3-4

Conference



**SPONSOR & EXHIBITOR
OPPORTUNITIES**

Valle Vista Conference Center
Greenwood, IN



IAPA AT A GLANCE

The Indiana Academy of PAs is the essential resource for the PA profession in Indiana and the primary advocate for over 1,800 licensed PAs in the state. Organizations will have the opportunity to connect with PAs who practice medicine in hospitals, private practice, and urgent care facilities with specialties of:

- Family Medicine
- Internal Medicine
- Emergency Medicine
- Surgery
- Cardiology
- Primary Care
- and many more sub-specialties!



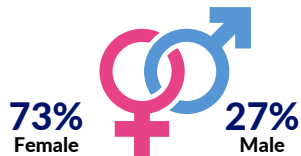
PAs are responsible for seeing over 300 million patients and write over 350 million prescriptions per year.

YOUR OPPORTUNITIES

IAPA is pleased to invite your participation and support for our two-day 2022 CME Conference, which will be held in-person, November 3-4 at Valle Vista Conference Center, conveniently located 15 minutes south of downtown Indianapolis.

Join us for a live, high-quality, engaging program to connect with Indiana's PA professionals, PA students and other Advanced Practice Providers (APPs). Share your products and solutions with the nation's top-ranked profession for the last several years, according to **U.S. News & World Report's** "100 Best Jobs" and "Best Healthcare Jobs" lists, respectively.

We hope we can count on your support to make IAPA's 2022 Fall CME Conference a great success!



FALL CME CONFERENCE INFORMATION

CONFERENCE OVERVIEW

IAPA's Fall CME Conference is an annual event that has historically drawn PAs from throughout Indiana as well as the general Midwest region. Our CME conference is a PAs source for continuing medical education. In 2021, our first return to in-person learning hosted over 250 attendees!

In 2022 MAPA is hosting our Fall CME Conference once again in the Indianapolis metropolitan region. We are excited to reach more potential registrants with greater access for exhibitors and sponsors than ever before with an all new venue that boasts distinct but connected areas for the general sessions, reception hours and exhibit space. We confidently expect to match if not exceed attendance numbers from 2021, we hope to count your team as attendees as well!

VENUE

The conference will be held at the:

Valle Vista Conference Center
755 E Main Street
Greenwood, IN 46141

EXHIBIT HOURS

Booth Set-up	Thursday, November 3, 6-7:30am
Exhibit Hall Open	Thursday, November 3, 8am-7pm Friday, November 4, 8am-4pm
Booth Strike	Friday, November 4, 4-5pm

GENERAL INFORMATION

Booths are assigned on a first come, first served basis, with priority given to sponsors. Space is reserved after payment has been received. Booth assignments and the floor plan are subject to change without notice to accommodate space needs. All such changes will be discussed with the exhibitor in advance, if possible.

LIABILITY

IAPA does not guarantee the security of unattended booths. Offensive promotions by exhibit personnel will not be tolerated. IAPA reserves the right to deny booth space to any company whose products do not contribute directly to the meeting delegates' medical practice.

CANCELTION

In the event of a cancelation, notice must be received in writing by October 15, 2022, to receive a full refund, minus a \$200 administration fee. Any cancellation received after October 15 is not eligible for a refund.



SPONSOR & EXHIBIT OPPORTUNITIES

GOLD SPONSORSHIP: \$7,500

2 AVAILABLE

- Product Theater - Lunch
- Complimentary meeting room space, food and beverage for attendees, standard AV equipment for presenter
- One complimentary exhibit booth
- Logo placement on the IAPA website, email promotions, printed and online programs, and onsite signage
- Final Attendee list
- Full page ad in Program
- Two complimentary registrations

SILVER SPONSORSHIP: \$6,500

2 AVAILABLE

- Product Theater - Breakfast
- Complimentary meeting room space, food and beverage for attendees, standard AV equipment for presenter
- One complimentary exhibit booth
- Logo placement on the IAPA website, email promotions, printed and online programs, and onsite signage
- Final Attendee list
- Half page ad in Program
- Two complimentary registrations

BRONZE: \$5,000

2 AVAILABLE

- Networking hour host - 10 min. remarks
- One complimentary exhibit booth
- Two complimentary registration
- Final Attendee list
- Quarter page Ad in Program
- Logo placement on the IAPA website, email promotions, printed and online programs, and onsite signage

EXHIBITOR: \$2,500

- One exhibit booth
- One complimentary registration
- Final Attendee list
- Quarter page Ad in Program
- Logo placement on the IAPA website, email promotions, printed and online programs, and onsite signage

CONFERENCE WIFI: \$2,000

Sponsor will be listed in the printed program, social media posts, and in onsite signage. Sponsor will also be acknowledged during conference opening remarks. Sponsor may select the password.

CONFERENCE LANYARDS: \$1,000

Lanyards are branded with sponsor's logo and provided to each delegate to wear throughout the conference. Includes conference attendee list and acknowledgement in conference materials.

PROGRAM AD:

You provide the desired graphic and link (for online program) for inclusion in the official conference program.

Full page (8.5"x11") - \$750

Half page (8.5"x5.5") - \$500

Quarter page (8.5"x2.75") - \$250

DEDICATED EMAIL: \$500

Email sent to IAPA's full database, before the conference to drive traffic to your booth or after to follow-up with your new connections. The content and timing of emails are subject to IAPA approval. A limited number of these opportunities are available.

CONFIRMATION FORM

PLEASE COMPLETE THE FORM BELOW TO CONFIRM YOUR DESIRED SPONSORSHIP LEVEL FOR THE 2022 IAPA FALL CME CONFERENCE, NOVEMBER 3-4 AT VALLE VISTA CONFERENCE CENTER. YOU CAN ALSO SUBMIT THIS FORM ONLINE, HERE. PLEASE RETURN YOUR COMPLETED FORM WITH A HI-RES VERSION OF YOUR LOGO TO IPEREZ@INDIANAPAS.ORG.

Company Information

Company Name:

Company Address:

City: State: Zip:

URL:

Primary Contact Information

Name:

Title:

Email:

Phone:

Sponsorship Detail

Please check your desired sponsorship(s):

Gold (\$7,500) **Silver** (\$6,500) **Bronze** (\$5,000)

Exhibitor (\$2,500) **WIFI** (\$2,000) **Lanyard** (\$1,000)

Full Page Ad (\$750) **Half Page Ad** (\$500) **Quarter Page Ad** (\$250)

Dedicated Email (\$500)

Do you require an invoice?

Do you require a W9?

Any additional comments for payment:

Cancellation Policy Acceptance

In the event of a cancellation of sponsorship, written notice must be received by IAPA by October 15, 2022 to receive a full refund, less a \$200 administration fee. Any cancellations after October 15, 2022 will not be eligible for a refund. By signing below, you are confirming acceptance of this policy.

Signature

Date

QUESTIONS

DO YOU HAVE QUESTIONS OR ANOTHER IDEA FOR A SPONSORSHIP OPPORTUNITY?
PLEASE CONTACT ISAIAH PEREZ AT IPEREZ@INDIANAPAS.ORG.

