



IAPA

**Indiana Academy of PAs
Virtual CME Conference
December 3-4, 2020**

317.659.0605 | iperez@indianapas.org
indianapas.org

2020 Sponsor Prospectus



SPONSORSHIP OPPORTUNITIES

CONNECT WITH INDIANA PAs

The Indiana Academy of PAs (IAPA) is pleased to invite all pharmaceutical, medical supply companies, professional service companies, medical organizations, health systems, non-profit organizations and recruiters to partner with us at our Virtual CME Conference.

Our two-day conference will consist of live, high-caliber CME sessions on December 3rd to 4th on a single track, non-concurrent schedule. Our conference is a great opportunity for you to connect with Indiana's PA professionals, PA students and other medical professionals virtually to share your products and services with them - your future clients!

WHAT IS A PA?

IAPA represents and serves PAs and PA Students from across the state of Indiana. PAs are licensed medical professionals who diagnose illness, develop and manage treatment plans, prescribe medications and often serve as a patient's principle healthcare provider. The PA profession is currently ranked second in the best healthcare jobs by *US News and World Report*.



140,000+

PAs in the US

ABOUT IAPA

The Indiana Academy of Physician Assistants (IAPA) is the definitive and authoritative voice of Indiana physician assistants (PAs). IAPA advances quality healthcare that is cost-effective and accessible as well as fosters the best practice environment for PAs. Our association supports over 1,500 PAs in the state of Indiana and promotes the PA profession through legislative advocacy, continuing medical education (CME), and community health support.



1,500+

PAs in Indiana

Percentage of PAs by setting in Indiana



45.4%

Hospital Setting



40.3%

Physician Office or Clinic



7.7%

Urgent Care Center



6.6%

Other Setting



SPONSORSHIP OPPORTUNITIES

VIRTUAL PRODUCT THEATRE SPONSOR \$2,000

- List of Conference Attendees
- Two (2) dedicated eblasts to IAPA database (pre/post conference)
- Logo placement on IAPA website, event page, and all CME promotions
- Banner ad deployment on virtual platform throughout program
- Year-round recognition as a Premiere Corporate Partner of IAPA
- One (1) complimentary full-conference registration
- Branded virtual exhibit booth
- Opportunity to chat with attendees during virtual networking breaks
- One (1) 20-minute non-CME Virtual Product Theatre (live or pre-recorded) with ALL attendees
- One (1) 60-minute post-conference non-CME sponsored webinar
- Sponsor selects speaker and topic
- Training and technical support for speakers

PREMIERE CORPORATE SPONSOR \$1,000

- List of Conference Attendees
- One (1) dedicated eblast to IAPA database
- Logo placement on IAPA website, event page and all CME promotions
- Year-round recognition as a Premier Corporate Partner of IAPA
- One (1) complimentary full-conference registration
- Branded virtual exhibit booth
- Opportunity to chat with attendees during virtual networking breaks

SUPPORTER \$500

- List of Conference Attendees
- Name listed on IAPA website, event page, and all CME promotions
- Year-round recognition as a Supporter of IAPA

A LA CARTE

- Dedicated eblast to IAPA database | \$200
- Tell us what you want, and we will work with you to make it happen!

To reserve your sponsorship package, contact:
Isaiah Perez, Membership & Marketing Manager, IAPA
iperez@indianapas.org | 317.659.0605

Cancellation

In the event of a cancellation, notice must be received in writing by November 15, 2020 to receive a full refund, minus a \$75 administration fee. Sponsorships cancelled after November 15 are ineligible for refunds.